SBID Board of Directors
1401 Tower Ave, 3rd Floor Conference Room
Wednesday, September 23, 2026 · 3:30 – 5:00pm

Meeting Called by: Dave Miller (President)
Board Members: Don Nummi (Secretary), Chris Scharte (Vice President), Beth Fritsche (Treasurer), Gary Banker, Raya Horst, Natalie Harris, Jordan DeCaro, Micah Pahl, Andy Perfetti, Barb Peterson
Mayor Paine or Chief of Staff Justin Bernacki, Councilor Elm, Councilor Graskey
Ex-officio: Jim Caesar and Taylor Pedersen. SPD Chief Winterscheidt

The Superior Business Improvement District advocates for Stakeholders to sustain, promote and enhance the District.

AGENDA	Motion	Second	Notes
Call to Order			
Attendance			
Additions to Agenda:			
Approval of Minutes: August 26, 2026			
Financial Summary Income Statement (P&L) Ending June 30, 2026 Email from JVito re: year end fund balance. **Action items:** TPBA Passports printing approx. $2,000 and SBID will be recognized as sponsor of printing. What's poppin' in the Superior BID. Banner-investment $250 and balloons $75 (recurring)*			
Old Business: Financials: End of 2025, Budget 2026 IP In Progress- Review/Revise Operating Plan, By-Laws for 2026 – Mission/Vision/Values			
Discussion Item/In Progress: SBID Event Sheet Foxes and Fireflies-fox hunt Sharan Kanugovi- UWS Fellow- Research Project Presentation, October 13, 3-6 at UWS Northern News Now, 9/23/26 interview Project will continue Positively Superior-searchable stories on the site, additional stories			

• PS Magazine Winter Guide • Will be meeting with Deann Munson for our 2 pages to be set up. Public Works- Tower Avenue almost completed. No update on Refuse containers- Recycling and garbage. Will be wrapped as part of Arts Commission Grant. I will be invited to these discussions per Lindsay Graskey. TPBA- Passports. Sign ups open until October 1 Northern News Now, 9/24/26 Present at Good Morning Superior Chamber 12/15/26 ($250) SBID/TPBA Hard Hat Happy Hours: 1st Monday at the Cedar 4-6. DOT will be present to speak about updates. DOT-Mitch Finnegan is our designated speaker SBID Coffee and or Tea with the DOT: Tyler Rongstad is our designated speaker. Stakeholder and open to others meeting in the Ballroom 3rd Wednesday of each month at 9:00 Creative Summit- October 6, 2026 at 1401 Tower DOT VQA meeting again in October. Conference season WEDA- Kenosha 9/15-9/18 WEDC-Eau Claire Sept 9/29-10/2 Destinations WI 11/10-11/15			
Grants **Sign/Stakeholder: IP and New** Black Diamond Real Estate (Horizon Building) $5,000 approved, not completed (2025) Lake Superior Coins $979.37 completed, receipts pending (2025) Range Real Estate $5,000. Approved Flow studio $1,533.83			

Tower Avenue Country Club $5,000 Boston Block- $5,000 Alseth Family Support not yet approved: $2,326.26			
New/Change Businesses: Raw Materials – Badger Building opening pending Flow Studio- Grand Opening Oct 5 Northland Estates Ash & Olive move to Badger- Sept 1 Lacuna Massage- SBID WIB member moving to Badger Omni PT, moving to emFATic +, Sept 1 Allseth Family Services moving to Badger, in former Century 21 A new business moving to former Twin Ports Title building. Recently purchased by Dane Bushy, 3rd Base Bar Solomon Witherspoon- opening Henry's in former Palace bar 9/25/26			
ED Report- attached			
Public Comment			
Next meeting: (3:30 start) October 28, 2026			
Adjourn			