



**SBID Board of Directors**

**1401 Tower Ave, 3<sup>rd</sup> Floor Conference Room**

**Wednesday, June 24, 2026 · 3:30 – 5:00pm**

**Meeting Called by:** Dave Miller (President)

**Board Members:** Don Nummi (Secretary), Chris Scharte (Vice President), Beth Fritsche (Treasurer), Gary Banker, Raya Horst, Natalie Harris, Jordan DeCaro, Micah Pahl, Andy Perfetti, Barb Peterson Mayor Paine, Councilor Elm, Councilor Graskey

Ex-officio: Jim Caesar and Taylor Pedersen. SPD Chief Winterscheidt

***The Superior Business Improvement District advocates for Stakeholders to sustain, promote and enhance the District.***

| <b>AGENDA</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | <b>Motion</b> | <b>Second</b> | <b>Notes</b> |
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| <b>Call to Order</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |               |               |              |
| <b>Attendance</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |               |               |              |
| <b>Additions to Agenda:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |               |               |              |
| <b>Approval of Minutes:</b><br>May 27, 2026                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |               |               |              |
| <b>Financial Summary</b><br><b>Action items:</b><br>Financials:<br>End of 2025<br>First Quarter 2026<br>Budget 2026 IP                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |               |               |              |
| <b>Old Business:</b><br>In Progress- Review/Revise Operating Plan, By-Laws for 2026 – Mission/Vision/Values                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |               |               |              |
| <b>Discussion Item/In Progress:</b> <ul style="list-style-type: none"> <li>• Sidewalk Sales, “Sale-A-bration” July 23-25</li> <li>• SBID Event Sheet</li> <li>• SBID Email request for additional items of SWAG</li> <li>• Sharan Kanugovi- UWS Fellow- Research Project update attached.</li> <li>• Morgan Music- Instrument Swap at THE LOT-Superior July 26, 1-5</li> </ul><br>Positively Superior-searchable stories on the site, additional stories <ul style="list-style-type: none"> <li>• PS Magazine Winter Guide.</li> <li>• City of Superior Banners. Update: test print was completed and new size ordered</li> </ul> |               |               |              |

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| <ul style="list-style-type: none"> <li>Public Works- Chris Carlson<br/>Grinding sidewalks on Tower IP<br/>Tower will have mill and overlay after curbs and bump-outs are completed</li> <li>No update on Refuse containers- Recycling and garbage. Will be wrapped as part of Arts Commission Grant I will be invited to these discussions</li> <li>Downtown Blood Drive- Memorial Blood Center Fall. Partner with Chamber.</li> <li>TPBA- Passports planning, and additional plans.</li> </ul> <p>Marketing grants In Progress:<br/>Superior Effect Marketing- Videos<br/>10 SBID businesses, \$400 value, SBID pays \$200 (\$2,000)<br/>One Up Creative- 1 hr Marketing Strategy<br/>10 SBID businesses at \$100.00 (\$1,000)</p> |  |  |  |
| <b>2025 Grants</b><br><b>Sign/Stakeholder</b><br>Approved:<br>Black Diamond Real Estate (Horizon Building)<br>\$5,000 approved, not completed<br>Lake Superior Coins \$979.37 completed, receipts pending<br>Range Real Estate \$5,000. Approved<br>Paid June-Thirsty Pagan Brewing                                                                                                                                                                                                                                                                                                                                                                                                                                                 |  |  |  |
| <b>New/Change Businesses:</b><br>Raw Materials – Badger Building opening pending<br>Flow Studio- pop up classes this month<br>Northland Estates                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |  |  |  |
| <b>ED Report- attached</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |  |  |  |
| <b>Public Comment</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |  |  |  |
| <b>Next meeting:</b><br>(3:30 start) July 29                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |  |  |  |
| <b>Adjourn</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |  |  |  |