



SBID Board of Directors

1401 Tower Ave, 3rd Floor Conference Room

Wednesday, February 25, 2026 · 3:30 – 5:00pm

Meeting Called by: Dave Miller, President

Board Members: Don Nummi, Sec/Treasurer, Chris Scharte, Vice President, Gary Banker, Raya Horst, Natalie Harris, Jordan DeCaro, Beth Fritsche, Micah Pahl, Andy Perfetti
Mayor Paine, Councilor Elm, Councilor Graskey

Ex-officio: Jim Caesar and Taylor Pedersen. SPD Chief Winterscheidt

The Superior Business Improvement District advocates for Stakeholders to sustain, promote and enhance the District.

AGENDA	Motion	Second	Notes
Call to Order			
Attendance			
Additions to Agenda:			
Approval of Minutes: January 22, 2026			
Financial Summary Action items: Financials: November 2025 December 2025 Budget 2026 IP			
Old Business: In Progress- Review/Revise Operating Plan and By-Laws for 2026 – Mission/Vision/Values			
Discussion Item/In Progress: SBID Upcoming Events-handout WIB – handout Women’s Leadership, UW Green Bay, Virtual Viewing Party, Partnership with UW Superior Continuing Education Green Bay, WI. Feb 26 WIB Meetings: <ul style="list-style-type: none"> • 2nd Tuesday each month, 9:30, • February: Carolyn Nelson Kavajecz/Create WI • March: Danna Livingston-Matherly, Awaken Women’s Wellness 			

<p>SBID Marketing Resources Fair, March 23, 3-6</p> <ul style="list-style-type: none"> • Collab with UWS Continuing Education, Chamber, TPBA • Tools pre-Blatnik <p>SBID Annual Meeting April 15 or 16? 3:30 at Port Town Tavern. Engelking's presentation of Investing in Downtown Superior.</p> <p>SWAG bags ordered for SBID</p> <p>SWAG bag stocks, 2x's. Ice Festival and Bonspiel, Under 5 (years exp).</p> <p>Downtown Blood Drive- Memorial Blood Center Suggestion from Cenovus</p> <p>UW Superior Continuing Education- Ignite Grant for Marketing Interns was not funded but there are other opportunities to work together. Spring Professional Development. An array of classes and scholarships available through the University. (see flyer)</p> <p>If cost is a barrier, I'd like to see the SBID contribute to a class in the flyer.</p>			
<p>2025 Grants Sign/Stakeholder Approved: Black Diamond Real Estate (Horizon Building) \$5,000 approved, not completed Lake Superior Coins \$979.37 completed, receipts pending Port Town Tavern, Engelking \$5,000 (10,950. Total estimate)</p>			
<p>New/Change Businesses: Port Town Tavern (1318 Tower Ave), March Uffda Kombucha and Restaurant opening in March</p>			



Raw Materials – Board of Trade (March) Tom’s Taste of Chicago (April) Simply Superior Nutrition open February Yarn Creations / Tiny Riot			
ED Report- attached			
Public Comment			
Next meeting: (3:30 start) March 25			
Adjourn			