

BE READY FOR BLATNIK + BEYOND!

marketing strategy sessions

Blatnik is coming. The marketplace is constantly changing. Is your marketing program up to the task? Set yourself up for long term success with a Marketing Strategy Session with OneUP Creative.

OneUP Creative has designed a special strategy session to help you improve and expand your marketing activities based on your unique needs and leave with actionable items to help you achieve your goals.

Session includes:

- Pre-consult worksheet to identify general needs, goals and concerns
- Private, 1 hour consultation including brief discussion of:
 - Goals and concerns about the impact of the Blatnik project or other market conditions impacting your business.
 - Current marketing activities and review of print materials and online marketing presence (*website, Google, social, etc.*).
- Brief list of realistic action items that can be incorporated to see results.

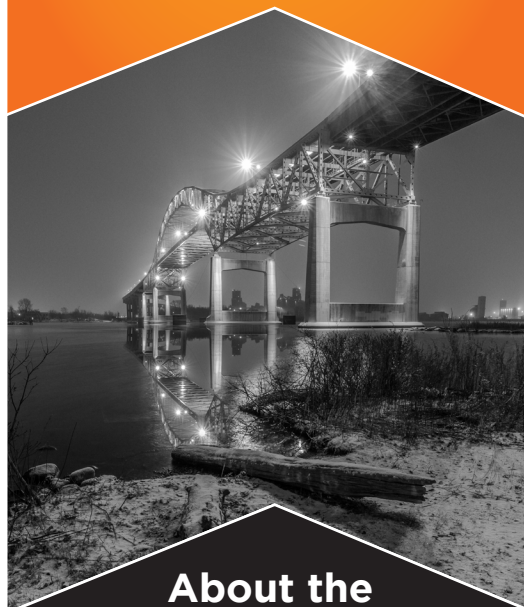
Services

Should you need assistance beyond the consultation, OneUP Creative provides a wide range of design and marketing services tailored to your unique needs and budget, including:

- **Branding/Corporate ID**
logo + branding development
- **Graphic Design**
for all print + digital media
- **Website Design & Management**
new build, redesign, maintenance
- **Marketing Consulting**
planning, strategy, implementation
- **E-mail Marketing**
planning, design, management
- **Social Media**
planning, strategy, management
- **Tradeshaw/Special Event**
planning, management, promotion, implementation
- **Marketing Program Development**
customer loyalty, co-op, dealer network, etc.
- **And more!**
Have a special need? Just ask!

**Ready to get started? Call 218.343.1923
to schedule your consultation!**

**SBID
SPECIAL**
\$100/session



About the Consultant

Amy Ugstad, founder of OneUP Creative, has worked professionally in the field of marketing and graphic design for 30 years. Amy began her career in corporate environments and adopted a holistic approach to marketing and design early on, understanding that success relies on consistent branding and a targeted multi-prong approach to reach customers.

Through OneUP Creative, Amy has primarily focused on small businesses and organizations, providing a "right-sized" marketing approach tailored to their unique needs. As a small business herself, Amy understands how to prioritize activities based on available resources, and is sensitive to the budgetary, personnel and external challenges small businesses face.

To that end, OneUP Creative provides a wide variety of marketing and design services that are scalable to the needs of the business.



amy@oneupcreative.net | oneupcreative.net
4216 lindahl rd | hermantown, mn 55811