



Food Vendor Guidelines and Agreement

The Superior Downtown Farmers Market is a weekly community event hosted by the Superior Business Improvement District (SBID) and the Douglas County Farmers Market Association. The market brings fresh food, local vendors, and community connection to downtown Superior each Wednesday.

Market Details

- Location: **The LOT-Superior**, Downtown Superior (1215 Banks Ave, Superior, WI 54880)
- Dates: Wednesdays, June – October
- Times: 11:00 AM – 2:00 PM

Participation and Fees

- Food vendors are scheduled in advance and limited to one per week
- Vendor fee: \$50 per Wednesday
- Payment is required to confirm your date(s)

Vendor Responsibilities

Vendors are responsible for:

- Providing all food, equipment, staffing, and supplies
- Obtaining and maintaining all required permits and licenses
- Operating in compliance with all local, county, and state health regulations
- Ensuring their setup is safe, secure, and appropriate for a public setting

Setup and Operating Expectations

- Arrive in time to be fully set up and ready to serve by 11:00 AM
- Remain open and serving through 2:00 PM
- Keep your space clean throughout the event
- Remove all materials at the end of the event

Utilities

Electricity is available.

Insurance

Vendors may be asked to provide proof of general liability insurance and name the Superior Business Improvement District as an additional insured. The SBID reserves the right to require documentation prior to participation.



Vendor Selection

The SBID reserves the right to select vendors based on menu offerings and variety, fit with the market, space and logistical needs, and past participation and experience.

Cancellation and Weather

- Vendor fees are non-refundable, except at the discretion of the SBID.
- The market is intended to operate rain or shine.
- The SBID reserves the right to cancel due to severe weather or other circumstances.
- Vendors should notify the SBID at least 48 hours in advance if they are unable to attend.

Cleanup and Damages

- Vendors are responsible for keeping their space clean and orderly.
- Trash cans are available on-site.
- Vendors may be held responsible for any damage caused to the site or surrounding property.

Liability and Indemnification

Vendors participate at their own risk and are responsible for their operations, equipment, and products.

By participating, vendors agree to indemnify and hold harmless the Superior Business Improvement District (SBID), the Douglas County Farmers Market Association, the City of Superior, and their respective staff, volunteers, and partners from any claims, damages, or liabilities arising from their participation in the market.

Independent Vendor Status

Vendors are independent operators and are not employees, agents, or representatives of the SBID or its partners.

Agreement

By participating in the Superior Downtown Farmers Market, vendors acknowledge that they have read and agree to the guidelines outlined above.