



SBID Board of Directors
1401 Tower Ave, 3rd Floor Conference Room
Wednesday, January 22 · 3:00 – 4:00pm

Meeting Called by: Dave Miller, President

Board Members: Don Nummi, Sec/Treasurer, Chris Scharte, Vice President, Nick Korhonen, Past President, Katie Perrault, Gary Banker, Raya Horst, Natalie Harris, Jordan DeCaro, Beth Fritsche, Micah Pahl

Mayor Paine, Councilor Elm, Councilor Graskey

Ex-officio: Jim Caesar and Taylor Pedersen. SPD Brad Jago

The Superior Business Improvement District advocates for Stakeholders to sustain, promote and enhance the District. entertainment.

AGENDA	Motion	Second	Notes
Call to Order			
Attendance			
Additions to Agenda			
Approval of Minutes: December 25, 2024			
Financial Summary (Quarterly) Quarterly Reports pending			
Old Business: 2025 Budget IP			
Discussion Item/In Progress: WIS DOT/MN DOT Blatnik: <ul style="list-style-type: none"> • Website for questions: • https://www.dot.state.mn.us/d1/projects/blatnik-bridge/ • We will have informational meetings TBD Superior Days- February 10-13 Madison <ul style="list-style-type: none"> • Parade of Products, Tuesday Feb 12 • Lobby Meeting 1/22/25 WIB Meetings: <ul style="list-style-type: none"> • 2nd Tuesday each month, 9:30, February 18 due to Superior Days • Invited Tourism to attend after their no show in December and received no response. Claimed 			

<p>they were unaware of meeting. (See December 4, 2024 Agenda)</p> <ul style="list-style-type: none"> • 2025 Tower from Belknap to 28th reconstructed, B to 21st will see: Center median with plantings and bump outs where there is parking. Possibly expansion to include South Superior this year also • SBID web page: Road construction being resurrected. Working with Amy on this. • Twin Ports Business Alliance- more to follow • Vacant Property Listing/Plan Commission – Survey • Level Up- Pre-Seed Accelerator- Venture Home Jan 29- May 16, 2025 • Non Traditional Lending- WEDC/Entrepreneur Fund-Hayward January, 15, 2025 • Governors Conference on Economic Development WEDA 2/5-7 Milwaukee • WI Policy Forum 2/4 Milwaukee 			
<p>2025 Grants Sign/Stakeholder Tiny Riot Stakeholder-awning and sign</p> <p>2024 Stakeholder reimbursement Northwest Outlet(lot) 2023 Stakeholder reimbursement Superior Lanes (Bathroom)</p>			
<p>New/Change Businesses: Superior Med Spa expanded Midwest Mama’s LLC new to Belknap 1122 Belknap Tumble Fresh opened</p>			
<p>ED Report- in discussions above</p>			
<p>Public Comment</p>			
<p>Next meeting: February 19, 2025 at 3pm</p>			
<p>Adjourn</p>			