



SBID Board of Directors
1401 Tower Ave, 3rd Floor Conference Room
Wednesday, June 18, 2025 · 4:00 – 5:00pm

Meeting Called by: Dave Miller, President

Board Members: Don Nummi, Sec/Treasurer, Chris Scharte, Vice President, Nick Korhonen, Past President, Katie Perrault, Gary Banker, Raya Horst, Natalie Harris, Jordan DeCaro, Beth Fritsche, Micah Pahl

Mayor Paine, Councilor Elm, Councilor Graskey

Ex-officio: Jim Caesar and Taylor Pedersen. SPD Brad Jago

The Superior Business Improvement District advocates for Stakeholders to sustain, promote and enhance the District.

AGENDA	Motion	Second	Notes
Call to Order			
Attendance			
Additions to Agenda: Due to lack of quorum April 16, 2025 meeting Agenda attached. March 16, 2025 approval of minutes, Financials Q1 approval, April Financials			
Approval of Minutes: Action item: March 16, 2025			
Financial Summary Action items: Q1 approval April 2025			
Old Business: Action item: 2025 Operating Plan, By-Laws			
Discussion Item/In Progress: DA and SBID working with Spartan Manufacturing and Spartan Shack on business operations. Requested by District. Superior/Douglas County Leadership-Economic Development Day, May 13 History Signs of Superior- SBID Sponsoring plaques for buildings. Parks and Rec, tour of The LOT and District. More to follow.			



SBID SUPERIOR
BUSINESS IMPROVEMENT DISTRICT

<p>Promotions committee-meeting this Friday, June 20 at 8:30</p> <p>Twin Ports Business Alliance- July 17, 8am SECHOP Stakeholders, public, etc (Executive Board for TPBA: Kelly Peterson, Pres, Jennifer Rossman, Vice, Cameron Krueger, Sec/Treasurer)</p> <p>Website updates. Working with Amy.</p> <p>Revising/updating Grants, applications, etc</p> <p>WIB Meetings:</p> <ul style="list-style-type: none"> • 2nd Tuesday each month, 9:30, <p>Vacant Property Listing/Plan Commission –</p> <ul style="list-style-type: none"> • \$5,000.00 Architect grant from City for property owners developing 2nd floor 			
<p>2025 Grants Sign/Stakeholder Teeth Whitening Bar- Tia Conley</p>			
<p>New/Change Businesses: Tia Conley, Teeth Whitening Bar expansion of existing business</p>			
<p>ED Report- in discussions above</p>			
<p>Public Comment</p>			
<p>Next meeting: July 16, 2025 at 4pm</p>			
<p>Adjourn</p>			



SBID Board of Directors
1401 Tower Ave, 3rd Floor Conference Room
Wednesday, April 16, 2025 · 3:00 – 4:00pm

Meeting Called by: Dave Miller, President

Board Members: Don Nummi, Sec/Treasurer, Chris Scharte, Vice President, Nick Korhonen, Past President, Katie Perrault, Gary Banker, Raya Horst, Natalie Harris, Jordan DeCaro, Beth Fritsche, Micah Pahl

Mayor Paine, Councilor Elm, Councilor Graskey

Ex-officio: Jim Caesar and Taylor Pedersen. SPD Brad Jago

The Superior Business Improvement District advocates for Stakeholders to sustain, promote and enhance the District.

AGENDA	Motion	Second	Notes
Call to Order			
Attendance			
Additions to Agenda			
Approval of Minutes: Action item: March 19, 2024			
Financial Summary (Quarterly) Action item: Q1 financials			
Old Business: Action item: 2025 Budget Action item: 2025 Operating Plan Action item: 2025 Board of Directors Action item: 2025 Executive Committee			
Discussion Item/In Progress: Attendance for BofD and committees: 50% of meetings. Promotions committee-Doodle poll sent for new standing day/time. Submit to the City for approval, Budget, Operating Plan, Board of Directors Annual Meeting: May 28, 2025, at 5pm SECHOP 1401 Tower, Ballroom 3 rd Floor			

<p>Twin Ports Business Alliance- Invitation to their monthly membership meeting, April 16, 8:30-9:30 at Hoops Web, contact, FB Public, FB group, and all other forward-facing media hosted by SBID (Executive Board for TPBA: Kelly Peterson, Pres, Jennifer Rossman, Vice, Cameron Krueger, Sec/Treasurer)</p> <p>Capacity Grant- The Development Association- Steering committee. Jenice Meyer Consulting on project</p> <p>WIB Meetings:</p> <ul style="list-style-type: none"> • 2nd Tuesday each month, 9:30, <p>Vacant Property Listing/Plan Commission –</p> <ul style="list-style-type: none"> • Symposium by the City, March 20, 2025, <p>SDFM looking for sponsorship. Very slow coming in. Food trucks and music schedule IP</p> <p>May 1, Homegrown Superior Night</p> <p>Androy Hotel 100 years, event at The LOT May 17</p>			
<p>2025 Grants Sign/Stakeholder No active requests.</p>			
<p>New/Change Businesses:</p>			
<p>ED Report- in discussions above</p>			
<p>Public Comment</p>			
<p>Next meeting: Annual meeting May 28, 2025 at 5pm</p>			
<p>Adjourn</p>			



2025 Annual Meeting Agenda
Wednesday, May 28, 2025; 5:30 p.m.
Location: Ballroom, 1401 Tower Ave
Superior Entrepreneurship Center at the Historic Old Post Office (SECHOP)

- I. Welcome by Board of Directors President, Dave Miller
- II. Introduction of Current/New Board Members
- III. Opening remarks by Mayor Jim Paine
- IV. Slate of Officers:

President	Dave Miller
Vice President	Chris Scharte
Secretary/Treasurer	Don Nummi Jr.
- V. 2024 Year End Financials (slides)
- VI. Goals for 2025 (slides)
- VII. Closing Comments
- VIII. Adjournment

Superior Business Improvement District
Statement of Financial Position
As of December 31, 2024

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	19,939.63
Checking Account	\$19,939.63
Total Bank Accounts	
Other Current Assets	260,000.00
Assessment Receivable	1,475.00
Other Receivables	\$261,475.00
Total Other Current Assets	
TOTAL ASSETS	\$281,414.63
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	7,000.35
Accounts Payable	\$7,000.35
Total Accounts Payable	
Other Current Liabilities	14,716.89
Grants Payable	8,850.00
Unreimbursed Bid Bucks Payable	\$23,566.89
Total Other Current Liabilities	
Total Current Liabilities	\$30,567.24
Total Liabilities	\$30,567.24
Equity	
Fund Balance	142,198.77
Net Revenue	108,648.62
Total Equity	\$250,847.39
TOTAL LIABILITIES AND EQUITY	\$281,414.63

SUPERIOR BUSINESS IMPROVEMENT DISTRICT
PROFIT AND LOSS
JANUARY 1, 2024 – DECEMBER 31, 2024

	ACTUAL	BUDGET	DIFFERENCE
INCOME			
Donations	(306)	-	(306)
Donations-Individuals (Bid Bucks Sold)	300	2,000	(1,700)
Farmer Market Sponsorship	2,550	2,000	550
Special Tax Assessment	260,000	179,017	80,983
Interest Income	-	-	-
TOTAL INCOME	262,544	183,017	79,527
EXPENSES			
Program Services			
Bid Bucks Reimbursement:	2,900	855	2,045
Christmas Santa	568	500	68
Christmas Tree Lighting	-	200	(200)
Connect Community Economic Information	-	200	(200)
Douglas County Leadership Support	-	800	(800)
Farmers Market Expense	4,050	400	3,650
Grants Committed	25,261	25,000	261
Homegrown Trolley	-	400	(400)
Lighting Tree Challenge	-	500	(500)
Small Business Saturday Bags	1,599	1,200	399
Stakeholder Marketing	3,750	10,500	(6,750)
Superior Christmas Ads	3,333	3,333	0
Trick or Treating Expense	114	-	114
TOTAL PROGRAM SERVICES	41,575	43,898	(2,427)
Personnel Expenses			
Salaries & Wages	70,000	90,000	(20,000)
Payroll Taxes	5,594	8,000	(2,406)
Health Insurance Reimbursement	4,000	9,000	(5,000)
Workers Compensation Insurance	853	1,000	(147)
TOTAL PERSONNEL EXPENSES	80,448	108,000	(27,552)
Non-Personnel Expenses			
Accounting Services	3,567	1,900	1,667
Board of Director Expense	-	750	(750)
Continuing Education	170	-	170
Dues & Subscriptions	390	1,500	(1,110)
Insurance	945	-	945
Marketing Consultant	5,370	10,000	(4,630)
Marketing & Branding	2,534	5,000	(2,466)
Meal Expense	209	960	(751)
Office Rent Expense	6,300	6,300	-
Office Expenses	4,952	5,900	(948)
Superior Day Expenses	-	1,000	(1,000)
Travel Expenses	635	-	635
TOTAL NON-PERSONNEL EXPENSES	24,872	32,810	(8,038)
TOTAL EXPENSES	146,695	184,798	(38,017)
NET INCOME (LOSS)	115,649	(4,781)	117,544

2024
final

Superior Business Improvement District

Statement of Financial Position

As of December 31, 2024

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
Checking Account	19,939.63
Total Bank Accounts	\$19,939.63
Other Current Assets	
Assessment Receivable	260,000.00
Other Receivables	1,475.00
Total Other Current Assets	\$261,475.00
Total Current Assets	\$281,414.63
TOTAL ASSETS	\$281,414.63
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	7,000.35
Total Accounts Payable	\$7,000.35
Other Current Liabilities	
Grants Payable	14,716.89
Unreimbursed Bid Bucks Payable	8,850.00
Total Other Current Liabilities	\$23,566.89
Total Current Liabilities	\$30,567.24
Total Liabilities	\$30,567.24
Equity	
Fund Balance	142,198.77
Net Revenue	108,648.62
Total Equity	\$250,847.39
TOTAL LIABILITIES AND EQUITY	\$281,414.63

2024
final

**SUPERIOR BUSINESS IMPROVEMENT DISTRICT
PROFIT AND LOSS
JANUARY 1, 2024 -- DECEMBER 31, 2024**

INCOME	ACTUAL	BUDGET	DIFFERENCE
Donations	(306)	-	(306)
Donations-Individuals (Bid Bucks Sold)	300	2,000	(1,700)
Farmer Market Sponsorship	2,550	2,000	550
Special Tax Assessment	260,000	179,017	80,983
Interest Income	-	-	-
TOTAL INCOME	262,544	183,017	79,527
EXPENSES			
Program Services			
Bid Bucks Reimbursement	2,900	855	2,045
Christmas Santa	568	500	68
Christmas Tree Lighting	-	200	(200)
Connect Community Economic Information	-	200	(200)
Douglas County Leadership Support	-	800	(800)
Farmers Market Expense	4,050	400	3,650
Grants Committed	25,261	25,000	261
Homegrown Trolley	-	400	(400)
Lighting Tree Challenge	-	500	(500)
Small Business Saturday Bags	1,599	1,200	399
Stakeholder Marketing	3,750	10,500	(6,750)
Superior Christmas Ads	3,333	3,333	0
Trick or Treating Expense	114	-	114
TOTAL PROGRAM SERVICES	41,575	43,888	(2,427)
Personnel Expenses			
Salaries & Wages	70,000	90,000	(20,000)
Payroll Taxes	5,594	8,000	(2,406)
Health Insurance Reimbursement	4,000	9,000	(5,000)
Workers Compensation Insurance	853	1,000	(147)
TOTAL PERSONNEL EXPENSES	80,448	108,000	(27,552)
Non-Personnel Expenses			
Accounting Services	3,567	1,900	1,667
Board of Director Expense	-	750	(750)
Continuing Education	170	-	170
Dues & Subscriptions	390	1,500	(1,110)
Insurance	945	-	945
Marketing Consultant	5,370	10,000	(4,630)
Marketing & Branding	2,334	5,000	(2,666)
Meal Expense	209	960	(751)
Office Rent Expense	6,300	6,300	-
Office Expenses	4,952	5,500	(548)
Superior Day Expenses	-	1,000	(1,000)
Travel Expenses	635	-	635
TOTAL NON-PERSONNEL EXPENSES	24,872	32,910	(8,038)
TOTAL EXPENSES	146,895	184,798	(38,017)
NET INCOME (LOSS)	115,649	(1,781)	117,544

2025
Q1

**SUPERIOR BUSINESS IMPROVEMENT DISTRICT
PROFIT AND LOSS
January 1 - March, 2025**

INCOME	ACTUAL	BUDGET	DIFFERENCE
Donations-Individuals (Bid Bucks Sold)	-	500	(500)
Farmer Market Sponsorship	-	500	(500)
Special Tax Assessment	65,001	65,000	1
Interest Income	-	-	-
TOTAL INCOME	65,001	66,000	(999)
EXPENSES			
Program Services			
Bid Bucks Reimbursement	50	214	(164)
Superior Days Sponsorship		100	
Chamber		200	
Christmas Santa	-	175	(175)
Christmas Tree Lighting	-	50	(50)
Connect Community Economic Information	-	50	(50)
Douglas County Leadership Support	-	200	(200)
Farmers Market Expense	-	350	(350)
Grants Committed	7,100	6,250	850
Homegrown Trolley	-	100	(100)
Ice Festival	-	125	(125)
Small Business Saturday Bags	-	500	(500)
Stakeholder Marketing	1,500	2,625	(1,125)
Superior Christmas Ads	-	833	(833)
TOTAL PROGRAM SERVICES	8,650	11,772	(2,822)
Personnel Expenses			
Salaries & Wages	17,500	22,500	(5,000)
Payroll Taxes	1,570	2,000	(430)
Health Insurance Reimbursement	1,000	2,250	(1,250)
Workers Compensation Insurance	408	250	158
TOTAL PERSONNEL EXPENSES	20,478	27,000	(6,522)
Non-Personnel Expenses			
Accounting Services	700	1,497	(797)
Board of Director Expense	-	188	(188)
Continuing Education	429	-	429
Dues & Subscriptions	320	375	(55)
Insurance	-	-	-
Marketing Consultant	-	2,500	(2,500)
Marketing & Branding	1,499	1,250	249
Meal Expense	288	240	48
Office Rent Expense	1,575	1,575	-
Office Expenses	1,045	1,375	(330)
Superior Day Expenses	445	250	195
Travel Expenses	794	250	544
TOTAL NON-PERSONNEL EXPENSES	7,094	9,500	(2,406)
TOTAL EXPENSES	36,222	48,272	(11,750)
NET INCOME (LOSS)	28,779	17,729	10,751

2025
Q1

Superior Business Improvement District

Statement of Financial Position

As of March 31, 2025

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
Checking Account	-30,364.80
Total Bank Accounts	\$ -30,364.80
Other Current Assets	
Assessment Receivable	325,001.00
Other Receivables	1,900.00
Total Other Current Assets	\$326,901.00
Total Current Assets	\$296,536.20
TOTAL ASSETS	\$296,536.20
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	2,774.86
Total Accounts Payable	\$2,774.86
Other Current Liabilities	
Grants Payable	6,318.39
Unreimbursed Bid Bucks Payable	8,150.00
Total Other Current Liabilities	\$14,468.39
Total Current Liabilities	\$17,243.25
Total Liabilities	\$17,243.25
Equity	
Fund Balance	250,513.62
Net Revenue	28,779.33
Total Equity	\$279,292.95
TOTAL LIABILITIES AND EQUITY	\$296,536.20

2025
April

Superior Business Improvement District

Statement of Financial Position

As of April 30, 2025

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
Checking Account	-44,299.71
Total Bank Accounts	\$ -44,299.71
Other Current Assets	
Assessment Receivable	346,668.00
Other Receivables	2,400.00
Total Other Current Assets	\$349,068.00
Total Current Assets	\$304,768.29
TOTAL ASSETS	\$304,768.29
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	2,774.86
Total Accounts Payable	\$2,774.86
Credit Cards	
VISA Credit Card (8067)	0.00
Total Credit Cards	\$0.00
Other Current Liabilities	
Grants Payable	4,218.39
Unreimbursed Bid Bucks Payable	8,150.00
Total Other Current Liabilities	\$12,368.39
Total Current Liabilities	\$15,143.25
Total Liabilities	\$15,143.25
Equity	
Fund Balance	250,013.62
Net Revenue	39,611.42
Total Equity	\$289,625.04
TOTAL LIABILITIES AND EQUITY	\$304,768.29

2025
April

**SUPERIOR BUSINESS IMPROVEMENT DISTRICT
PROFIT AND LOSS
April 2025**

INCOME	ACTUAL	BUDGET	DIFFERENCE
Donations-Individuals (Bid Bucks Sold)	500	167	333
Farmer Market Sponsorship	-	167	(167)
Special Tax Assessment	21,667	21,667	0
Interest Income	-	-	-
TOTAL INCOME	22,167	22,000	167
EXPENSES			
Program Services			
Bid Bucks Reimbursement	100	71	29
Superior Days Sponsorship		33	
Chamber		67	
Christmas Santa	-	58	(58)
Christmas Tree Lighting	-	17	(17)
Connect Community Economic Information	-	17	(17)
Douglas County Leadership Support	-	67	(67)
Farmers Market Expense	850	117	733
Grants Committed	-	2,083	(2,083)
Homegrown Trolley	-	33	(33)
Ice Festival	-	42	(42)
Small Business Saturday Bags	-	167	(167)
Stakeholder Marketing	1,500	875	625
Superior Christmas Ads	-	278	(278)
TOTAL PROGRAM SERVICES	2,450	3,924	(1,374)
Personnel Expenses			
Salaries & Wages	5,833	7,500	(1,667)
Payroll Taxes	446	667	(220)
Health Insurance Reimbursement	333	750	(417)
Workers Compensation Insurance	-	83	(83)
TOTAL PERSONNEL EXPENSES	6,613	9,000	(2,387)
Non-Personnel Expenses			
Accounting Services	850	499	351
Board of Director Expense	-	63	(63)
Continuing Education	-	-	-
Dues & Subscriptions	10	125	(115)
Insurance	472	-	472
Marketing Consultant	-	833	(833)
Marketing & Branding	-	417	(417)
Meal Expense	212	80	132
Office Rent Expense	525	525	-
Office Expenses	203	458	(256)
Superior Day Expenses	-	83	(83)
Travel Expenses	-	83	(83)
TOTAL NON-PERSONNEL EXPENSES	2,272	3,167	(895)
TOTAL EXPENSES	11,335	16,091	(4,656)
NET INCOME (LOSS)	10,832	5,909	4,823



**Executive Director's Report
February 2024**

Develop. Promote. Engage.

Stakeholder/Community/Development/Economic

Economic Development Breakfasts
Development Association Board of Directors
Meeting with Amy Ugstad, website, Construction Page
Tim Arc Theater Board of Directors meeting
BIPOC Summit in Superior- Reconvene in the fall
WIB meetings; February, Lindsey Graskey TDC
City Planning Vacant Property Listing/Housing- Survey out, sent to Stakeholders and follow up with a few businesses
WI Policy Forum, Milwaukee
WEDA Governors Conference on Economic Development
Superior Days, Meeting with Secretary Blumenfeld and Secretary Hughes were highlights
Twin Ports Business Alliance- mission developed, focus on advocating and marketing each other's Districts. Creating Rack cards for informal visitors' information. Blatnik detour routes, events during construction.
Chamber Morning meeting at DOT.
Meet with Jeff Johnson, Pizza Man
Meeting with Gloria, Summit Mortgage
Meeting with Mikinzie Schilling, Kindred Heart
Business North Interview re: Bridge
Meeting with Uffda Kombucha
WPR Robin Washington interview re: Bridge
Meeting with Jeff Dorfman- bike swap-May
Met with 4 interns with UW Superior Academic Service Learning re: Blatnik and marketing the SBID, events, etc.
Meeting with Dept of Tourism (end of January) regarding support for Blatnik.
Potentially looking at Destination Grant.

***Respectfully submitted,
Kelly Peterson
March 10, 2025***



Executive Director's Report

March 2024

Develop. Promote. Engage.

Stakeholder/Community/Development/Economic

Economic Development Breakfasts

Development Association Board of Directors

Meeting with Amy Ugstad, website, Construction Page

Tim Arc Theater Board of Directors meeting

Development Association Board of Directors meeting

Met with JMR/ZMC contract

WIB meetings; March DOT

Amy Ugstad and I appeared on the Lift for TPBA

Twin Ports Business Alliance, scheduled for stakeholder meeting at Hoops for

Canal Park Business Association meeting.

City of Superior Vacant Property, 2nd floor housing meeting

Report for Woman of Today mag for the Rosie Award

Senator Quinn, meeting re: Blatnik Support proposal

City of Superior Commercial Property symposium

Harbormonsters, Advertising Mgr Nick meeting

City of Superior, Code Compliance, meeting with Sandok-Baker

Outdoor North meeting for potential bike swap

Representative Angela Stroud, meeting re: Blatnik support proposal

JoAnn Jardine History Signs meeting

Respectfully submitted,

Kelly Peterson

April 2, 2025



**Executive Director's Report
April 2024**

Develop. Promote. Engage.

Stakeholder/Community/Development/Economic

Economic Development Breakfasts
Development Association Board of Directors
Tim Arc Theater Board of Directors meeting
Development Association Board of Directors meeting
Twin Ports Business Alliance
City of Superior Vacant Property, 2nd floor housing meeting
Homegrown Superior Night!
Meeting at Superior Business Center, Commercial Kitchen
Meeting with Sascha, Rebel Threads, new business
Meeting with Gary Banker, PS updates
Positively Superior meeting
Spartan Manufacturing Open House
UWS Marketing Strategies Intern Final
Recon/DA planning meeting
May's WIB meeting, Liz Amys, One Love Collective
Recon/ICSC Convention
Attended C. Reiss Port Ribbon Cutting
Meeting with School District of Superior, Spartan Manufacturing and Spartan Shack for business support with Development Association

***Respectfully submitted,
Kelly Peterson
June 6, 2025***



**Executive Director's Report
May 2024**

Develop. Promote. Engage.

Stakeholder/Community/Development/Economic

Economic Development Breakfasts
Development Association Board of Directors
Tim Arc Theater Board of Directors meeting
Development Association Board of Directors meeting
Twin Ports Business Alliance
City of Superior Vacant Property, 2nd floor housing meeting
Homegrown Superior Night!
Meeting at Superior Business Center, Commercial Kitchen
Meeting with Sascha, Rebel Threads, new business
Meeting with Gary Banker, PS updates
Positively Superior meeting
Spartan Manufacturing Open House
UWS Marketing Strategies Intern Final
Recon/DA planning meeting
May's WIB meeting, Liz Amys, One Love Collective
Recon/ICSC Convention
Attended C. Reiss Port Ribbon Cutting
Meeting with School District of Superior, Spartan Manufacturing and Spartan Shack for business support with Development Association

***Respectfully submitted,
Kelly Peterson
June 6, 2025***

SBID Grants 2025

Business Name and Contact	Date of inquiry	Date App R'cd	Amount Requested		VOTES		Total Paid	Project Description, notes
			Sign	Stakeholder	GB, TW, NK, DM	Stakeholder		
Tiny Riot Boutique Sarah Mayne	Stakeholder	1/1/2025		\$ 2,100.00	Approved		\$ 2,100.00	Replace Awning 4,178.00 total without estimates. Sign went up without approval. Denied.
Summit Mortgage	Sign/Stakeholder				Not approved			Request for projects that have been completed.
Outdoor North	Sign/Stakeholder				Not approved			Info sent on Stakeholder. No application yet.
Jen Dalbec	Sign/stakeholder	4/16/2025						Inquiry and info sent on sign and stakeholder. No application yet.
Uffda Kombucha	Sign/Stakeholder	5/1/2025						Info sent on sign and Stakeholder. No application yet.
Tia Conley	Sign/Stakeholder	5/6/2025	\$ 931.00	\$ 931.00	approved			
TOTAL:			\$ 931.00	\$ 2,100.00			\$ 2,100.00	

Budget: 25,000

**SUPERIOR BUSINESS IMPROVEMENT DISTRICT
2025 BUDGET Proposed**

INCOME	Annual	Monthly
Other Misc Revenue		
Donations-Individuals (Bid Bucks Sold)	2,000	166.67
Farmer Market Sponsorship	2,000	167.00
Special Tax Assessment	260,000	21,666.67
TOTAL INCOME	264,000	22,000.00
EXPENSES		
Program Services		
Bid Bucks Reimbursement	855	71.25
Superior Days Sponsorship	400	33.33
Burger Battle Trophy		
Chamber	800	66.67
Christmas Santa	700	58.33
Christmas Tree Lighting	200	16.67
Connect Community WEDC	200	16.67
Douglas County Leadership Support	800	66.67
Farmers Market Expense	1,400	116.67
Grants Committed	25,000	2,083.33
Homegrown Trolley	400	33.33
Ice Festival	500	41.67
Lighting Tree Challenge		-
Pizza Wars Trophy	-	-
Small Business Saturday Bags	2,000	166.67
Stakeholder Marketing	10,500	875.00
Superior Christmas Ads	3,333	277.75
TOTAL PROGRAM SERVICES	47,088	3,924.00
Personnel Expenses		
Salaries & Wages	20,000	1,666.67
	70,000	5,833.33
Payroll Taxes	8,000	666.67
Health Insurance Reimbursement	9,000	750.00
Workers Compensation Insurance	1,000	83.33
TOTAL PERSONNEL EXPENSES	108,000	9,000.00
Non-Personnel Expenses		
Accounting Services	5,988	499.00

Board of Director Expense	750	62.50
Continuing Education	-	-
Dues & Subscriptions	1,500	125.00
Marketing Consultant	10,000	833.33
Marketing & Branding	5,000	416.67
Meal Expense	960	80.00
Office Rent Expense	6,300	525.00
Office Expenses	5,500	458.33
	-	
	-	
	-	
Superior Day Expenses	1,000	83.33
Travel Expenses	1,000	83.33
TOTAL NON-PERSONNEL EXPENSES	37,998	3,166.50
TOTAL EXPENSES	193,086	16,090.50
NET INCOME (LOSS)	70,914	5,909.50