



SBID Board of Directors
1401 Tower Ave, 3rd Floor Conference Room
Wednesday, July 16, 2025 · 4:00 – 5:00pm

Meeting Called by: Dave Miller, President

Board Members: Don Nummi, Sec/Treasurer, Chris Scharte, Vice President, Katie Perrault, Gary Banker, Raya Horst, Natalie Harris, Jordan DeCaro, Beth Fritsche, Micah Pahl, Andy Perfetti
 Mayor Paine, Councilor Elm, Councilor Graskey

Ex-officio: Jim Caesar and Taylor Pedersen. SPD Brad Jago

The Superior Business Improvement District advocates for Stakeholders to sustain, promote and enhance the District.

AGENDA	Motion	Second	Notes
Call to Order			
Attendance			
Additions to Agenda:			
Approval of Minutes: June 18, 2025			
Financial Summary Action items: Financials May 2025			
Old Business: Action item: Review/Revise Operating Plan and By-Laws for 2026 (Attached for working meetings Fall of 2025)			
Discussion Item/In Progress: DA and SBID working with Spartan Manufacturing and Spartan Shack on business operations. Requested by the Superior School District, continued History Signs of Superior- SBID Sponsoring plaques for buildings. Design Committee meeting. Website updates. Overall review with Amy. Now working on each page. Including: Revising/updating Grants, applications, etc			

<p>Marketing Grant, working with Superior Effect Marketing</p> <p>TPBA- Fall meeting (September)</p> <p>WIB Meetings:</p> <ul style="list-style-type: none"> • 2nd Tuesday each month, 9:30, • July, Shawna Anderson, Embark • August, Dr Jennifer Garland, UWS • September, Robyn Lings, Equitable Advisors 			
<p>2025 Grants Sign/Stakeholder IP: Teeth Whitening Bar- Tia Conley</p>			
<p>New/Change Businesses: Tia Conley, Teeth Whitening Bar expansion of existing business (Superior Med Spa) F3: 1210 Banks Ave. Fabric, Fiber and Fancies</p>			
<p>ED Report- in discussions above</p>			
<p>Public Comment</p>			
<p>Next meeting: August 20, 2025 at 4pm</p>			
<p>Adjourn</p>			

MINUTES



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AGENDA	Motion	Second	Notes
Call to Order			4:03pm by Miller
Attendance			Miller, Nummi, Scharte, Perrault, Horst, Harris, DeCaro, Perfetti Caesar, Pedersen
Additions to Agenda: Due to lack of quorum April 16, 2025 meeting Agenda attached. March 16, 2025 approval of minutes, Financials Q1 approval, April Financials			
Approval of Minutes: Action item: March 19, 2025	Nummi	Perrault	m/s/c
Financial Summary Action items:			
End of 2024	Nummi	Horst	m/s/c
2025 Q1	Nummi	Harris	m/s/c
April 2025	Nummi	Harris	m/s/c
Old Business: Action Item: 2025 Budget (from April) Action Item: 2025 Operating Plan (April) Action Item: 2025 Board of Directors (April) Action Item: 2025 Executive Committee	Nummi Horst Scharte Harris	Horst Scharte Horst Perfetti	m/s/c m/s/c m/s/c m/s/c
Action Item: Review/revise Operating plan and bylaws for 2026	Tabled: Horst	Scharte	KP will re-send out these items for fall review m/s/c
Discussion Item/In Progress: DA and SBID working with Spartan Manufacturing and Spartan Shack on business operations. Requested by District.			

MINUTES



2025 Grants Sign/Stakeholder Teeth Whitening Bar- Tia Conley			
New/Change Businesses: Tia Conley, Teeth Whitening Bar expansion of existing business			
ED Report- in discussions above			
Public Comment			
Next meeting: July 16, 2025 at 4pm			
Adjourn			Miller Adjourned 5:15