WWBIC Presents

Free Entrepreneurship Training Sessions in Hayward

The Wisconsin Women's Business Initiative Corporation (WWBIC) is a leading innovative statewide economic development corporation that is "Putting Dreams to Work," We offer financial wellness resources, access to capital, technical assistance, and entrepreneurship training sessions like those listed below.







featuring WWBIC Statewide Director of Training Heather Lux

WWBIC 101

Exploring Entrepreneurship

Tuesday, October 8th 3:30-5:00 pm

Hayward Area Chamber of Commerce 15805 US Hwy 63, Hayward

The ABCs of **Marketing**

Tuesday, October 22nd 12:00-1:30 pm

Location To Be Determined



featuring WWBIC Vice President of Development & Communications Christina Knudsen



featuring WWBIC Director of Kiva **Programming** Lisa Sullivan

Small Business Access to Capital

Wednesday, October 9th 3:30-5:00 pm

Sherman & Ruth Weiss Community Library 10788 State Hwy 22/77, Hayward

Cup of Joe Entrepreneur **Networking Session**

Wednesday, October 23rd 12:00-1:30 pm

Location To Be Determined



featuring Potawatomi Ventures Chief Operating Officer Jeff Johnson

Advance registration requested but not required. Walk-ins welcome! Go to the WWBIC website at wwbic.com/trainings to register as well as for details on locations, future training sessions in Hayward, and virtual training sessions available.



WWBIC North Central Welcome Reception

Thursday, October 10th 9:00-11:00 am

Hayward Area Chamber of Commerce 15805 US Hwy 63, Hayward

ALL ARE WELCOME!

Join us and get to know WWBIC in Hayward!