



2017 Guidelines

Thank you for considering being a vendor at the Superior Downtown Farmers' Market. The weekly market is sponsored by two organizations, the Superior Business Improvement District (BID) and the Douglas County Farmers' Market Association. The D/C Farmers' Market Association arranges the farmers and other members of their association and the Superior BID organizes the art & craft vendors, food vendors, radio remotes and additional advertising. Both groups must remain separated. The Farmers' Market Association members will be set up in the first row of parking spaces along Banks Avenue and the other vendors, entertainment and food trucks will be set up in rows 2 & 3.

To be considered for participation you must fill out an application and submit for review. The cost per day to participate is \$10 or \$15 if you pay the day of. There are no exceptions to this rule! These funds help pay for the weekly advertising costs.

If you are approved to participate as a vendor you are asked to arrive early for set up. It can get hectic with people and vehicles trying to get their spot so please arrive early.

Now that we are in a new location the parking requirements have changed. Each vendor will be given 1 parking space next to their paid spot. Depending on the size of your car this can be worked out a few different ways.

To participate as a vendor, you must let Jodi know by 10am Monday morning to be included in the market e-newsletter. The weekly newsletter lets thousands of people in the area know what they can expect to find at the market each week. Your being part of this weekly update is very important to your business. If you have a website or Facebook page, a link to your page will be included in said newsletter.

If you have any questions, please contact Jodi. See contact info below.

Thank you,

Jodi Rochon, BID Market Manager
Administrative Assistant
Superior Business Improvement District
rochonj@superiorbid.com
w. 715-394-3557
c. 218-349-0943

[Facebook](#) [Twitter](#)

[Click here to view the new Farmers' Market location](#)