

Ugly Christmas Sweater Contest



Christmas is a time for traditions, food, merriment, family, and...horrific seasonal sweaters. It's the only time of year where you can sport apparel with a Rudolph nose that blinks red lights without being teased (too much).

Share with us a photo of your worst Christmas sweater and win! Email a photo of your tackiest holiday getup to info@superiorbid.com.

First place winner will receive \$100 in BID BUCKS and second place will receive \$50 in BID BUCKS to be spent at long list of BID businesses. What are you waiting for? Spread some holiday cheer today!

[Complete list of rules on page 2.](#)

Contest ends December 20, 2011.

Email, mail or drop off your photo entry to 1401 Tower Avenue, Ste 302, Superior or email it to info@superiorbid.com and put "Ugly Christmas Sweater Contest" in the subject line. Judging will be done online by the general public. Winners announced on Wednesday, Dec 21st. Limit one entry per person and the winner must be wearing or displaying the sweater in the photo. Be creative! Add whatever you would like to your store bought or handmade sweater. Questions call 715-394-3557 or email info@superiorbid.com



Superior Business Improvement District
Ugly Christmas Sweater Contest
OFFICIAL RULES



1. **ELIGIBILITY: NO PURCHASE NECESSARY.** The contest is open only to individuals 18 or older. Employees of the Superior Business Improvement District and their immediate family members are not eligible.
2. **CONTEST PERIOD:** The contest begins at noon on December 5th and ends at noon on December 20, 2011.
3. **HOW TO ENTER:** To be eligible to win, entrants must submit a photo of themselves in or displaying their Ugliest Christmas Sweater through one of the following methods:

E-Mail Entry:

Email your entry to info@superiorbid.com with "Ugly Christmas Sweater Contest" in the subject line. The photo may be pasted into the body of the email or sent as an attachment. All entries MUST be received 10:00am on December 20, 2011.

US Mail:

Mail or drop off your photo to Superior BID, 1401 Tower Avenue, Ste 302, Superior, WI, 54880. Please indicate if you need your photo returned. Photos MUST be received by 10:00am, December 20, 2011.

All entries MUST include the entrants name, address, phone number, age and email address. **PLEASE PRINT CLEARLY!** Limit one entry per person either mailed in or online. Multiple entries from the same person and or email address will be considered void. Sponsor is not responsible for entries that are late, misdirected, lost, unreadable, including those due to computer or network malfunction or congestion.

4. **JUDGING:** Eligible entries will be judged by the general public via facebook and BID email by the judges subjective view of what they believe to be the Ugliest Sweater. Humor, originality and expressive quality will be taken into consideration by all the judges. **ALL** photo entries will be posted on Facebook for judging.
5. **WINNER NOTIFICATION:** Winners will be contacted on Wednesday, December 21st by email or by phone.
6. **PRIZES:** The 1st place winner will receive \$100 in BID Bucks, 2nd place receives \$50 in BID Bucks. BID Bucks can be spent at a long list of businesses in the downtown business district for the purchase of goods or services. There is NO exchange for cash!
7. **GENERAL DISCLAIMERS:** By participating in this contest entrants agree to hold harmless the Superior Business Improvement District and its officers, directors, employees, agents and parent organizations against any and all liability, loss, claims, demands and cause of action for personal injury and/or damage, theft, loss and any other harm suffered in connection with this contest.
8. **WINNER'S LIST:** Winners names will be available late afternoon on December 21, 2011.
9. **SPONSOR:** Superior Business Improvement District, 1401 Tower Avenue, Ste 302, Superior, WI, 54880, 715-394-3557, www.superiorbid.com and email info@superiorbid.com