

Superior Business Improvement District
Board of Directors Minutes
August 27, 2009
BID Office

PRESENT: Michael Colclough Tony Johnson Julie Nelson
 Parrish Jones Scott Davis Alan Jaques
 Dave Miller

ABSENT: Gary Banker Steve Knauss John Conway
 Jim DeMeyer

STAFF: Kaye Tenerelli Jodi Rochon

CALL TO ORDER: President, Michael Colclough called the meeting to order at 3:00pm.

MINUTES: Tony motioned to approve the previous meeting minutes. Second by Dave. Motion carried.

FINANCIALS: *Alan motioned to approve the financial reports. Second by Scott. Motion carried.* Board members liked the new financial program format and prefer to get their monthly reports in landscape print format.

REPORT OF BOARD CHAIR:

EXECUTIVE DIRECTOR REPORT: Receive and file.

COMMITTEES:

Design Committee: Meeting with committee members and DOT at Gary's home went very well. There were three designs presented. They will have one more meeting and then have a public meeting. Dave thinks the whole board should be involved in the last meeting before it goes to the public.

Promotion: Dragon Boat event went well again this year. Financial Recovery rowed for the BID's Team had a lot of fun and said they want to do it again next year.

OLD BUSINESS

E Newsletter: Finally completed. Needs some tweaking but is scheduled to go out next week. Following issues will go out mid month each month. We will be adding Business of the Month. Pride Week is next week and we will be adding information on that as well.

Pedestrian Safety: City is working on painting the cross walks. The BID should consider purchasing pedestrian crossing (slow) cross walk signs. Need to look at having one at Chamber in addition to the other locations the City recommends. *Scott motioned, second by Tony to approve the BID purchasing. Motion carried.*

Belknap Street Detour: Kaye checked with the DOT and no decision has been made on the

detour for this construction project. Alan encourages the Board to stay engaged on this one. The Board supports the detour from HWY 2/53 to 28th, 28th to Hill, Hill to Belknap.

Outdoor Alcohol - Sidewalk Café Ordinance: Bar owners are not in favor of policing outside if they serve outside. The new ordinance allows smoking and drinking outside only if policed by owners. Serving food and alcoholic beverages outside are two separate things. The BID would not want to be the deciding factor. *Parrish motioned that the Superior Business Improvement District's Board of Directors takes no position in the affirmative or the negative relative to the proposed ordinance. Second by Dave Miller. Motion carried.* Alan Jaques will speak for the BID at the License and Fee Meeting.

Superior Business Awards: Scheduled for September 17th, 11:30 at Barkers Island. Four different categories. Hoping for a really good turnout for the banquet.

Commercial Restoration Matching: Video Vision, State Farm - Bob Blake.

Sign Grants: Sclavi's Restaurant, Chamber of Commerce and the Belknap Lounge. Parrish motioned to approve all the Commercial Restoration and Sign Grants. *Second by Dave. Motion carried. Alan abstained.*

Backdoor Campaign: We need to start on the promotion now. Work with property owners who have parking lots and try to get them to work together to provide parking for when the project starts. Look at starting a backdoor grant. Take pictures of back doors. *Scott motioned, second by Alan to approve. Motion carried.*

ANY OTHER BUSINESS THAT MAY LEGALLY COME BEFORE THIS BOARD

Center City Park: Completed project looks great. It was discussed that next year the City would have a contest with the Master Gardeners. Design a small area in park. City would purchase the flowers. *Scott motioned for the BID to help the city with this. Second by Alan. Motion carried.*

Farmers Market: Kaye met with Dave Dumke and he stated how they would like to move to the park. Move would be in summer of 2010.

ADJOURNMENT

Alan motioned to adjourn at 4:22pm. Second by Scott. Motion carried.