

Superior Business Improvement District

Board of Directors Minutes

April 30, 2009

Old Post Office

PRESENT: John Conway Michael Colclough Tony Johnson
Parrish Jones Scott Davis Alan Jaques
Jim DeMeyer Dave Miller

ABSENT: Gary Banker Steve Knauss Julie Nelson

STAFF: Kaye Tenerelli Jodi Rochon

GUEST: Mary Klun, Douglas County Recycling Coordinator

CALL TO ORDER: President, Michael Colclough called the meeting to order at 3:05pm.

MINUTES: Parrish motioned to approve the previous meeting minutes. Second by Scott. Motion carried.

FINANCIALS: Alan motioned to approve the financial reports. Second by John. Motion carried.

Count Me Green - Mary Klun: Mary explained the new program to encourage businesses to recycle. Mary has applied for various grants. Count Me Green is not mandatory for businesses, but are encouraged to do so. Mary provided a brochure and application with eligible activities listed. Many businesses will already be doing some of the activities. As an incentive, the first 15 businesses that are certified will receive \$500.00 to use in any manner they choose. In the fall of this year, the community can enter a drawing for \$1,001.00 (this represents 1001 reasons to recycle) at the certified businesses. Dave feels this needs to be made easier to get the word out to the businesses. It needs to have more uniformity. Mary indicated a web site was being constructed for ease of application and information. How can the BID help with its members? An email blast will be sent out on to the BID Businesses and property owners.

REPORT OF BOARD CHAIR:

Core Downtown Group: Group has now met two times. Topics have included, but not limited to, the North Tower Reconstruction project. May 8th next meeting 7:30 Papa Dons Restaurant.

EXECUTIVE DIRECTOR REPORT: Receive and file.

COMMITTEES:

Design Committee: Minutes received.

OLD BUSINESS

DNR & Probation & Parole: The BID has talked to and met with everyone they can in regard to helping this situation. It appears Probation and Parole will be moving. The DNR relocating is not a done deal. .

North Tower Ave Streetscape Consultant: Kaye and Jason Serck met with the consultant and he has submitted a proposal of \$18,500.

Core Value Committee: No update.

Pink House: No update.

Tower Parking Lot: Will be removed from future agendas as this project ties into the Tower Avenue Streetscape project.

NEW BUSINESS

Marketing Consultant: Kaye made a request to the Board to investigate hiring a Marketing and Promotion Consultant on a per project basis. Dave thinks this is a good idea. Several names were suggested. Alan encouraged the use of students who would be cheap or free. Need to consider a new name, logo and a plan for the BID. Dave motioned to approve Kaye moving forward with this. Second by Jim. Motion carried.

Donation - Palace Theater Mural: DCHS is raising funds for a mural on the back of their building on 11th and John. Alan motion to approve a \$100 BID donation. Second Scott. Motion carried.

ANY OTHER BUSINESS:

Webinars -Bus Recruitment. On May 21st there will be a webinar on business recruitment. Board members are welcome to attend.

Belknap - Hill Ave to Highway 2011 Road Work: Kaye and Alan attended meeting. The DOT presented their plans for the detour and it is not acceptable to the BID. The planned detour would take the traffic off of Belknap from Hill Avenue to Tower Avenue. The intersection for Hill and Belknap will not be closed and our stance is Hill Avenue should be the detour. Needs to be looked into further and it may take an email campaign for support or concern letters.

Pedestrian Safety Program: The Pedestrian Safety Committee of the City is recommending the purchase and placement of the "Slow Down, Pedestrian Crossing" standards. There are several locations in the BID. NBC has agreed to purchase the one for 12th & Tower. Kaye will be searching for underwriting for the one at 14th & Tower. Cost is \$400.00. The other concern is the placement and removal of the standards. The Public Works Department will be repainting Tower Avenue and will use a diagonal stripe or block painting in the pedestrian crosswalk. New Pedestrian Crossing signs will be installed at all crosswalks.

ADJOURNMENT

Dave motioned to adjourn at 4:14 pm. Second by John. Motion carried.