

*Superior Business Improvement District*  
**Board of Directors Minutes**  
November 12, 2009  
BID Office

**PRESENT:** Michael Colclough    John Conway            Scott Davis  
                  Dave Miller            Jim DeMeyer           Gary Banker  
                  Julie Nelson           Parrish Jones

**ABSENT:** Tony Johnson           Steve Knauss           Alan Jaques

**STAFF:** Kaye Tenerelli           Kim Bleskan

**ALSO PRESENT:** Tracy Rykes

**CALL TO ORDER:** President, Michael Colclough called the meeting to order at 3:10 p.m.

**MINUTES:** Gary motioned to approve the minutes of August 27<sup>th</sup>, seconded by John. Motion carried.

**FINANCIALS:** Kaye explained to the board that the financials are not set up the way she and the board would like them and has plans to meet with accountant, Sherry Mattson to assist with the new QuickBooks computer program.

Gary motioned to approve financials, seconded by Julie. Motion carried.

**EXECUTIVE DIRECTOR'S REPORT:** See attached. Kaye asked for board approval to write this report monthly instead of weekly. Board agreed.

**COMMITTEES:**

**Design:** North Tower Avenue Project - Kaye and Jason Serck have met with bank Presidents, Larry Kappes of NBC and James Zastrow of M&I to discuss the effects this project will have on traffic access to their respective institutions. They are not in favor of closing 14<sup>th</sup> Street.

Jason & Kaye are working with the consultants for the project and DOT to present to the full board a final concept drawing for their approval. A special meeting of the full board will be held with consultants and DOT.

Once approved by the board, meetings will be held with the major stakeholders and then with the general public.

**Executive:** See attached minutes.

**NEW BUSINESS:**

**Tree Lighting:** Will remain at the Center City Park/Library this year.

**Center City Park Garden Competition:** The Executive Committee recommends approval to the full board the following:

BID will provide additional funds for plants in the amount of \$500.00.

BID Bucks awarded to winner(s) in the amount of \$500.00.

Motion by Scott, and seconded by Dave to approve. Motion carried.

**GRANTS:** Motion by Gary, seconded by Jim to approve as presented. Motion carried.

**City Funding 2010:** Kaye reported that the City council has approved the 2010 funding request in the amount of \$71,500.00. This is an increase of \$1,500.00 from this year's funding.

**Board member Tony Johnson:** Has requested a leave of absence. Motion by Dave, and seconded by John to approve. Motion carried.

**Marketing Plan Presentation:** See attached. Consultant, Tracy Rykes was introduced to the board and gave her presentation. Tracy answered questions and was commended by the board for an excellent presentation. Tracy was then excused from the meeting. After discussion and consideration of the executive committee's recommendation, the following motion was made:

To hire Tracy as a contract employee with no benefits, backdate her contract to October 1, 2009, contract will have a 12 month term with and opt-out clause with 10 day notice. Compensation of \$2,100.00 per month with reports on activities submitted to the board at a minimum of quarterly. Motion by Scott, seconded by Dave to approve hiring Tracy. Motion carried.

**Adjourn:** Motioned by John, seconded by Scott to adjourn at 4:25 p.m.